



ROOTED IN NATURE

## Grieg Seafood BC Ltd. Corporate Giving Policy

Grieg Seafood BC Ltd.'s support will focus on involvement in coastal BC communities in which it supports and maintains valuable partnerships. Grieg BC welcomes applications from its employees who together with their families are leading or involved in particular projects or events in its priority areas. Grieg BC believes in supporting projects or programs that add value to the services offered by an organization in the following priority areas:

- Arts & Culture
- Health & Wellness
- Sports
- Education
- Indigenous-related initiatives

Grieg BC directs its community investment towards activities that are consistent with its priorities, that are likely to have a broad impact, and which include some form of recognition to Grieg Seafood BC Ltd.

Where requests for support are received from an individual or group not part of a formal organization, if approved, Grieg BC may instead provide reimbursement for equipment, uniforms or other items already purchased and for which proof of payment may be requested. Alternatively, Grieg BC may provide support and arrange disbursement to the non-formalized applicant via a related organization.

Requests for funding are reviewed by Grieg BC's Corporate Donations Committee. Grieg BC may post the names of recipients of support on its website as part of demonstrating its commitment to community initiatives.

In considering funding to a multi-year project or event, Grieg BC may stipulate the terms of a multi-year donation and the proposed payment schedule. A hiatus of two to five years may follow a multi-year pledge to any one organization to allow Grieg BC to divide its support amongst other organizations, which are equally deserving. Financial/activity reports may be requested by Grieg BC at the completion of any funded initiative.

Applications for funding must be submitted on an annual basis for consideration. Grieg BC reserves the right, on an ongoing basis, to evaluate the activities of organizations receiving support, and to terminate same if the conditions of a donation are not being satisfactorily met in terms of added value in Grieg BC's priority areas of: Arts & Culture; Health & Wellness; Sport and Education; Indigenous scholarship and educational programs; and fundraising causes which build community capacity.

**Criteria:** The following criteria will be taken into account when determining a contribution:

- Meets one or more of Grieg BC's funding priorities.
- Benefits communities where Grieg BC has a permanent office, project site, or business interest.
- Demonstrates a need for support.
- Provides recognition for Grieg BC's support and involvement.
- The donation or sponsorship complies with Grieg BC's Code of Conduct

Our Values

Open. Ambitious. *Caring.*

Jan. 2019



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**Exclusions:** The following will not be supported by Grieg BC's Corporate Giving Fund:

- Ongoing projects/programs outside British Columbia
- Funding ongoing annual operational costs
- Lobby/advocacy/partisan groups
- Religious organizations
- Organizations whose activities contravene the Canadian Human Rights Act.
- Tuition, membership/registration fees, sabbatical or academic leaves
- Elite sports teams or elite events
- Low-interest or no-interest loans
- Direct mail or telephone solicitations
- Freelance films, books, videotapes, or audio productions
- Colouring books, community handbooks, self-published materials
- Any donation that could be construed as a bribe, kickback, or a form of quid pro quo ("something for something").

Any donations made by or on behalf of Grieg Seafood BC Ltd. will be based on legitimate philanthropic objectives

### **How to apply for support from Grieg BC:**

From our website, print both the *Grieg BC Information Sheet* and *Grieg BC Sponsorship Application Form* or contact us to request the sponsorship request package.

**Fully complete the application form and return at least a month before the date of the event or project to:**

Grieg Seafood BC Ltd.  
Attn: Katie Maximick, Community Relations Specialist  
#106 – 1180 Ironwood Street  
Campbell River, BC V9W 5P7  
Tel. (250) 895-9957  
Fax: (250) 286-1883  
Email: [community.relations@griegseafood.com](mailto:community.relations@griegseafood.com)

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