



ROOTED IN NATURE

Grieg Seafood BC Ltd. - Sponsorship Information Sheet

Grieg BC's commitment is to provide support to organizations in communities where we do business. We believe in giving back to ensure the growth and involvement of healthy communities.

Criteria for Support

Thank you for your interest. At Grieg BC, we receive many annual requests for community support (cash, in-kind product, auction or promotional item) from a wide range of organizations. To qualify, the event or project must directly benefit the community. It should also serve one of the following main areas of focus:

- Arts & Culture
- Health & Wellness
- Sport
- Education
- Indigenous-related initiatives

How to apply

If your request fits the outlined criteria, prepare and submit a package including the following:

- A cover letter that includes: name of organization, contact name, phone number and email address
- Brief description of your organization's activities and mandate
- Event/project details
- Recognition opportunities for Grieg BC (i.e. website link, newspaper, event program, social media, signage, complimentary tickets, etc.)
- A **completed** Grieg BC Application Form ensuring that:
 - All questions are completed in full or as much thoroughly as possible
 - The appropriate official of the organization signs the form
 - You keep a copy of the form for your records

Submitting your application

Requests should be mailed, emailed or faxed at least a month prior to the event or activity. Grieg BC is not responsible for any lost or misdirected application forms.

Grieg Seafood BC Ltd., Attn: Katie Maximick, Community Relations Specialist
#106 – 1180 Ironwood Street, Campbell River, BC V9W 5P7
Fax: (250) 286-1883 Email: community.relations@griegseafood.com

How applications are assessed

Applications are reviewed each month Grieg BC reserves the right to make all final decisions as to which groups receive support. Due to the demand and our commitment to support a fair and equitable cross-section of as many organizations as possible in various communities, not all applications are approved.

Questions? Please contact Katie Maximick: 250-895-9957 or community.relations@griegseafood.com

OUR VALUES

OPEN - We are open with each other. We meet new perspectives with an open mind.

AMBITIOUS - We think big and set ambitious goals for everything we do. We are not afraid of making bold decisions, even if they are tough and out of our comfort zone.

CARING – We not only treat each other with respect – we *care*. We care about our communities. We are good neighbours.